WORDPRESS SITE CREATION - CHECKLIST

✓ **WORDPRESS OFFLINE DEVELOPMENT**
Download and Install Local by Flywheel

✓ **LOCAL SERVER SETUP**
You can also opt in for a local server like XAMPP or MAMP

✓ **REGISTER A DOMAIN NAME**
Sign up with a Web Hosting and register your domain

✓ **CHOOSING YOUR DOMAIN**
Give preference for domain with .com extension

WORDPRESS SITE CREATION - CHECKLIST

✓ IMPORTING YOUR SITE
Export and import a copy of your site to your hosting

✓ SET UP YOUR ENVIRONMENT
Make the proper database connection changes

✓ CDN VIA CLOUDFARE
Create an account with Cloudfare and configure your domain

✓ WORDPRESS FREE THEME
You can find a lot of nice free themes on WordPress

WORDPRESS SITE CREATION - CHECKLIST

✓ **INSTALL A PAGE BUILDER**
You can install a page builder or Classic WordPress Editor

✓ **IMPROVE SITE PERFORMANCE**
Install a plugin like WP Rocket (paid) or W3 Total Cache

✓ **TESTING PERFORMANCE**
Performance test on GT Metrix or Google Page Insights

✓ **ADDING SSL CERTIFICATE**
Install Free Let's Encrypt SSL with your hosting

WORDPRESS SITE CREATION - CHECKLIST

✓ **SECURE YOUR WEBSITE**
Ensure to install Wordfence to secure your website

✓ **COOKIE BANNER**
Add a plugin to display Cookie Consent - Cookiebot

✓ **SECURE YOUR WP-ADMIN ACCESS**
Customize your wp-admin login with WPS Hide Login

✓ **IMAGE OPTIMIZATION**
Convert images to webp format and don't use large images

WORDPRESS SITE CREATION - CHECKLIST

✓ **OPTIMIZE YOUR SEO**
Add Yoast or Rank Math for SEO optimization

✓ **GOOGLE ANALYTICS**
Connect your site to Google Analytics to track your site visits

✓ **GOOGLE SEARCH CONSOLE**
Connect your site to Google Search Console for indexation

✓ **UPTIME MONITORING**
Connect your site to Uptime Robot to monitor your site.

✓ BONUS

✓ **KEEP YOUR SITE UPDATED**
As a best practice, keep your WordPress and plugins updated

✓ **BING WEBMASTER TOOL**
For indexation on Bing, connect your site to Webmaster Tool

✓ **INSTALL AKISMET PLUGIN**
Install Akismet as a spam-blocking plugin.

✓ **GOOGLE RECAPTCHA**
Connect Google reCAPTCHA to your contact forms